



INNOVATION DAY - Saturday, March 9th 2019

1. What is The Innovation Day?

Saturday, March 9th 2019 during Roma Motodays the Innovation Day will take place, a new appointment of the event where startups, experts of the mobility sector and international speakers will be protagonists on the stage of 2W2W. Many events scheduled from the opening with the Innovation Breakfast, a moment of meeting and sharing between the actors, keynotes and panels regarding the world of mobility and innovation and last but not least the contest of the Startups. Participating companies will have a personal exhibition space for 4 days and the possibility to take part to the contest. According to the Italian Law art. 6 1, lettera a) del DPR n. 430/01, the award of the contest is an encouragement act in the interest of the collective.

2. How do I participate?

By visiting the event website at www.motodays.it/innovation-day/ you can download the registration form. Once filled and sent to Roma Motodays staff, you will be contacted by a representative of the event that will follow the participants before and during Roma Motodays. For any kind of doubt or question you can write to innazione@motodays.it.

3. Which Startups can participate?

Startups that want to participate to the Innovation Day and the contest will have to operate in the mobility sector, be at a funding stage of pre-seed, seed, early stage, Round A or Round B and have at least one MVP or a prototype.

4. How are the Startup selected?

Roma MotoDays scientific committee, in collaboration with its partners, will select the Startups that will be considered most suitable for the event and the contest up to a maximum of 20 participating companies.

5. What happens if a Startup is not selected for the contest?

You simply can not take part to the contest but will still have the opportunity to exhibit in the Innovation Area for the duration of the event and take part to all the other activities planned for the innovation day.

6. **What is the deadline to send the registration form?**

The startups wishing to participate can send the registration form, downloadable from the site, starting from December 10, 2018. The deadline for sending the completed form is February 15, 2019.

7. **How does the contest work?**

The startups that will be selected for the contest will not make a simple presentation of their work on the stage of the Agora through a pitch, but will compete in groups of 4 with a representative of the partner company who will be giving the final prize. During this comparison, the representative will explain what are his priorities and the startups will have to explain why their product or service deserves an investment from the company.

8. **Golden Rule**

The organization reserves the right to modify the following regulation.